

## BOARD BRIEF

Date: November 9, 2018  
For ACTION \_\_\_\_\_  
For INFORMATION X\_\_\_\_\_  
Board Agenda: Yes \_\_\_  
No X\_\_\_\_

**FROM:** Helen Lloyd, Director of Communications

**THROUGH:** Gregory C. Hutchings, Jr., Ed.D., Superintendent of Schools

**TO:** The Honorable Ramee A. Gentry, Chair, and  
Members of the Alexandria City School Board

**TOPIC:** Realignment of Website Facilities Pages

**SUMMARY:** This is an update on the realignment of Facilities projects pages to school websites to ease accessibility, and an update on the alignment of content across all facilities project pages.

### **BACKGROUND:**

#### **Reorganization of Facilities Project Pages**

When the new website was originally launched in March 2017, facilities project pages were created for all active projects at the time. These included the Patrick Henry construction, the Parker-Gray Stadium, Matthew Maury Playground and Long Range Educational Facilities Plan. Over time, as new facilities projects came on board, new web pages were added to house information pertinent to them.

These project pages were accessible under the Modernization section under “About ACPS”, through the ACPS home page via the Modernization Projects image and link in the Up-to-Date with ACPS section, or through the Facilities page until “Departments.”

Although links to these pages were shared via ACPS Express updates and/or school newsletters and email updates, they were not directly shared on the school websites themselves.

Over the course of the past month, following feedback from some community around ease of access to these pages, they have been moved to be housed on the relevant school pages.

Additional pages have been created to since October including: 1) Mount Vernon Roof Replacement/Facility Updates, and 2. George Washington Facility Updates.

All web pages for facilities projects related to a particular school can now be accessed through the link to each on homepage of the relevant school site.

### **Content Adjustment**

The content posted on all facilities project pages is being aligned so that each page will include:

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1. An image
2. An overview
3. A timeline
4. A list of project updates
5. Contracts for each project

While the goal has been to obtain all these pieces of content for all these projects, these sites are still being worked on and, in collaboration with Operations, will be completed over the course of the following couple of weeks. From that point on, they will be maintained and kept up-to-date as they have been in the past.

**RECOMMENDATION:** The Superintendent recommends the School Board review the update.

**IMPACT:** Increased access to information for ACPS parents and the community per the ACPS 2020 Community and Family Engagement Goal

**ATTACHMENTS:**

None

**CONTACT:**

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