

# T.C. Renaming Process

## Communications and Engagement Plan

### Goal

To assess whether a name change has support across the entire student body at T.C. Williams high school and among all key demographic groups in the wider Alexandria community.

### Research

#### Background

T.C. Williams High School is named after Thomas Chambliss Williams, who served as superintendent of schools from the 1930s to 1963 and was a noted segregationist. The conversation around renaming Alexandria's only public high school has been ongoing since the early 1990s and was raised again in 2017, when the idea was raised at the same time protesters called for the removal of a statue of Confederate Gen. Robert E. Lee in Charlottesville, Virginia. T.C. Williams alumni and members of the community have reignited the conversation in light of the current cultural movement. Various suggestions for the name change have already emerged within the community, including a change.org poll with 2,500+ signatures to name it after a 1971 Titan.

Jan. 10 1962 Board meeting: Consideration Of names for the new high school. The PTAs were asked to put forward names. Board members suggested Charles T. Scott, the first GWHS graduate to die in WWII and Hallowell after the first school in Alexandria.

[https://mail.acps.k12.va.us/service/home/~/?auth=co&loc=en\\_US&id=387857&part=2](https://mail.acps.k12.va.us/service/home/~/?auth=co&loc=en_US&id=387857&part=2)

Feb. 14 1963 Board meeting: A list of new names for the high school was compiled for the Board.

[https://mail.acps.k12.va.us/service/home/~/?auth=co&loc=en\\_US&id=387857&part=3](https://mail.acps.k12.va.us/service/home/~/?auth=co&loc=en_US&id=387857&part=3)

#### Polls

- Polls in *The Alexandria Times* have consistently shown a 50/50 split in support of changing the name. *The Alex Times* has been calling for a change of name for at least two years, following a spate of stories highlighting ACPS' history in summer 2018.
- An *AlxNow* poll in July 2020 showed 74% of respondents in favor of changing the name, while 26% were against.

<https://www.alxnow.com/2020/06/25/poll-should-t-c-williams-high-school-be-renamed/>

## **Fairfax's Engagement Process**

[FCPS Policy](#)

[FCPS Reg](#)

[Process used for Jeb Stuart](#) in 2017-18

Process used for Robert E. Lee in 2020 [LINK](#)

- Fairfax's process for Jeb Stuart took 18 months. The final name selection, however, required the community to poll on one single day in person at the school.
- The process for Robert E. Lee took six months to complete.

## **Arlington's Engagement Process**

Process used for Washington Lee [LINK](#)

- Arlington used a committee, which included the principal, who remained neutral throughout and supported the student body's selection.

## **FTD Committee Experience**

- FTD tasked a committee selected by the Board to select a name. Many members came with a preference or represented a group campaigning for a specific name. The committee's final selection did not match the Board's preferences and therefore was overruled at the dais, leaving the committee feeling disempowered.

[ACPS Policy FF](#)

[ACPS Reg FF-R](#)

## **Engagement to Date**

- A majority of Board members and the superintendent have publicly stated that this is the right time to consider changing the name of T.C. Williams. They have approved a process that results in a report to the Board no later than spring 2021.
- Petitioners have complained that the process is too slow.
- Student voices to date appear to have little diverse representation and student voices appear to be managed by community leaders outside of ACPS.
- Many students do not know the history of T.C. Williams - the person or the school.

# Analysis

The process needs to:

- Be student-led with support of ACPS staff
- Ensure the voices of all students, not just a few, are heard and represented
- Educate students on the history of Alexandria, T.C. Williams the person, and the school
- Incorporate the voices of key groups in the community who believe ACPS has not listened to them fully in the past
- Involve the '71 Titans, other alumni and groups who rely on the support of the alumni such as the Scholarship Fund of Alexandria

- Be sensitive to the timing of the process and more pertinent needs of students during a pandemic
- Tied in with the 2025 Equity for All communication and engagement work
- Aligned with ACPS' internal equity work

## Audience

### **Students from all communities across the high school and middle school**

- International Academy students
- Black Student Union
- Ethiopian and students of Middle Eastern origin
- Hispanic student community
- Elementary and middle school students

### **Alumni**

- 1971 Titans
- Coaches Boone and Yoast families
- Alumni who still live in Alexandria
- Scholarship Fund of Alexandria alumni

### **Key stakeholder communities within Alexandria**

- Secret Seven
- FTD family
- Woods Avenue neighbors
- NAACP
- Departmental Progressive Club
- Tenants & Workers
- Parker-Gray Alumni

## Objectives

### **Objective One:**

By November 30, 2020, all current students at T.C. Williams High School will be aware of and understand the history of Alexandria, T.C. Williams the person and the high school.

***Evaluation: Survey to check student awareness***

## Objective Two:

By November 30, 2020, all student voices will have been solicited and their views documented to assess where the current student body stands on a name change.

***Evaluation: Survey to assess student stance***

## Objective Three:

By November 30, 2020, all key groups of alumni and community stakeholders will have opportunities to engage in the process and have the opportunity to formally document their views on the name change.

***Evaluation: Summary of outreach work and the views of each group to be documented in a report***

# Strategies

## Strategy 1: Student Education Strategy

Student education sessions

Train the trainer model where students learn about the history and share with others

Parent education to support/allow for discussion at home

### **TACTICS FOR THIS STRATEGY**

- Kiosks/boards outside T.C. Williams
- Videos and stories of our history (repackaged and new) shared on Canvas and in Titan time
- Titan Time education and discussion sessions
- Social Studies lessons for classroom time
- Leaders in our history sessions where the student council then shares the history lesson on social media with other students

## Strategy 2: Student-Led Engagement strategy

Student-led engagement sessions

Train the trainer model where students train others to lead engagement sessions

In-class discussions

Parent education to support/allow for discussion at home

### **TACTICS FOR THIS STRATEGY**

- Solicitation of student voices to be recorded and shared with ACPS in a central portal
- Student-led conversations for specific groups
- Survey to assess where students stand designed with input from student leadership
- SST offers ways to start/facilitate a discussion at home
- Student council planning sessions
- Community circles
- Lunchtime chats
- Student-designed and led assemblies/sessions with community voices
- Parent engagement to stimulate student involvement
- IA discussion sessions in Titan Time

## Strategy 3: Endorsement Strategy

To include:

1971 team members

Boone and Yoast families

Wood Avenue neighbors

Black community across Alexandria (Parker-Gray Alumni, Secret Seven/Black History Museum reps/FTD family/ NAACP/Departmental Progressive Club)

### **TACTICS FOR THIS STRATEGY**

- Document the stories from these key stakeholders, groups to share out as part of the education strategy
- Document their stance on the name change on video/audio
- Involve this group in student-led assemblies/webinars/townhalls to discuss the name change

## Strategy 4: Community Engagement Strategy

Public education campaign on T.C.'s history

Public comment poll on webpage

Engage the community in discussions around the history and possible name change

Maintain open channels of communication about the process with the City Council and City's Race and Social Equity Officer

Offer opportunities for the community to share their views in a way that can be documented

### **TACTICS FOR THIS STRATEGY**

- Public comment poll
- Sharing of ACPS history via videos, the VOICES series and interviews
- Sharing of student voices and views
- Community town halls led by students with support of ACPS/T.C. staff
- Webinars with key stakeholders speaking about their experiences
- Webinars with the City's Race and Social Equity Officer and ACPS equity staff

- Conversations/Webinars/Community chats with key stakeholders
- Presentations at City Hall
- Alignment and overlay with 2025 Equity for All community chats
- Communication of ACPS' internal equity work to the community via ACPS Express/Insider
- Community Book Read with Alexandria Libraries on the book, Building the Federal Schoolhouse

## Strategy 6: Media Outreach Strategy

Regular information updates regarding the process and engagement opportunities  
Platform for community education campaign

### **TACTICS FOR THIS STRATEGY**

- Stories from ACPS history
- Features on ACPS' internal equity work
- Op-Eds (supt. and staff)
- Regular updates on opportunities for community engagement
- Public comment poll

## Timeline and Deliverables

### Leader Identification

Costs (Dominic)

K12 insight- public comment poll (Clinton)

Student engagement (Pete, Greg Baldwin, Kennetra, Marcia)

Family Engagement (FACE)

### **Community Conversation Moderators**

School Board co-hosts community chats with community reps

- NAACP President
- FTD Family
- Secret Seven
- Departmental Progressive Club

- Parker-Gray Alumni
- Desegregation Activists
- Alexandria City History
- Woods Ave. Neighborhood
- 1971 Titans
- Yoast families
- Mr. Boone's daughter

Outreach to Sarah Whelan - lessons

THIS IS WHERE WE ARE COLLATING CONTENT TO BE CRAFTED INTO STUDENT LESSONS- NOTE: This will also be repurposed for the community

[https://docs.google.com/document/d/1KjAlQkEeHXrMLV8YoN0B5qHYIVBXbFnty\\_Bpci0IC4U/e/dit](https://docs.google.com/document/d/1KjAlQkEeHXrMLV8YoN0B5qHYIVBXbFnty_Bpci0IC4U/e/dit)

Outreach to Pete/Jesse/Pierrette/Ingrid/John McCain

### **READ INS with Doug Reed**

September 17 Read-in #1 6-7. Doug Reed will read and discuss Superintendent T.C. Williams. (Notes: T.C.'s firing of the cafeteria worker, his stubborn fight against integration, his resistance to special education and use of it to further desegregation.) We discussed an introduction, Doug reading and speaking and then a Q and A for final 15 minutes. Total - Zoom event is one hour.

October 1 Read-in #2 6pm-7pm Doug Reed will read from his book and discuss: Desegregation, The Big Story. (Notes: How was Alexandria compliant with those fighting integration (hiring lawyers after they lose their suit to fight integration, etc), what role did others in the city play and what was it like for students in these days.)

October 8 Read-in #3 6 pm-7pm Doug Reed will read from his book and discuss: The Real Story Behind Remember the Titans. (Notes; Reed will set the stage discussing riots, protests, civil rights crisis, systemic injustice in Alexandria and the solution. The real un-disney-fied story behind the Titans and the merger of the high schools.)

++When they were naming the school there was a list of other names they were considering. GW Archives. Valerie Myers. Adams elementary school behind the gym in an old converted locker room. 1963 minutes. Folder.

Week of Oct. 19 Community Session #1

- Community Session #2 ' - WED OCTOBER 21 - 5:30 - 6:30 pm Ericka Miller and Gwen Day Fuller speak about the Secret Seven;

Week of Oct. 26 Community Session #3

Week of Nov. 2      Community Session #4  
                           Community Session #5  
                           Community Session #6  
 Week of Nov. 9      Community Session #7  
                           Community Session 8  
 Week of Nov. 16     Community Session #9

September 23 (week) Student Conversation #1 with Woods Ave neighbors JASON WOOD, willing to share his memory and history of life on Woods Place before 1965/ No date/time selected yet.

October 7 (week) Student Conversation #2 '71 Titans –

Week of October 19 Student Conversation #3 Secret Seven Members - ERICKA MILLER Thursday, October 22 11-12:30 or 2-6 or Friday, 23 11 to 12:30

Week of October 26 Student Conversation #4 FTD Daughter Gwen Day Fuller BOOKED - Awaiting date and time.

Week of November 2 Student Conversation #5 Equity staff from ACPS and the City/Call to Craig, Emails sent 8/17.

**Implementation Tasks:**

| Time                           | Action  | Target Audience | Who / Status           |
|--------------------------------|---|-----------------|------------------------|
| <b>Week of August 10, 2020</b> |   |                 |                        |
|                                | Identify leaders for each area <ul style="list-style-type: none"> <li>● Costs (Dominic)</li> <li>● K12 insight- public comment poll (Clinton)</li> <li>● Student engagement (Pete, Greg Baldwin, Kennetra, Marcia, student leaders)</li> <li>● Family Engagement (FACE)</li> <li>● Community read-ins (Kennetra/co-host Doug Reed)</li> </ul> |                 | Julia<br>Helen<br>Kurt |
|                                | Finalize dates of all engagement sessions   |                 | Helen<br>Taneika       |



|                                      |   |  |                  |
|--------------------------------------|---|--|------------------|
|                                      | Connect with Social Studies Instructional Specialist re lesson planning for Middle School and High School student education sessions  |  | Helen            |
|                                      | Detail outline of content needed and timeline for community education materials   |  | Susan<br>Julie   |
| <b>Week of August 17, 2020</b>       |   |  |                  |
|                                      |   |  |                  |
|                                      |   |  |                  |
|                                      |   |  |                  |
| <b>Week of August 24, 2020</b>       |   |  |                  |
| Aug. 25                              | PPT for Board Work Session finalized and posted   |  | Julia            |
| Aug. 25                              | ACPS Express and ACPS Insider to include details about Board Work Session on Aug. 27  |  | Julie            |
| Aug. 26                              | Update website with <ul style="list-style-type: none"> <li>• Work Sessions ppt and materials</li> <li>• Engagement dates</li> <li>• Outline of the engagement process/overview</li> </ul> |  | Aaron            |
| Aug. 26                              | Outreach to media re Board Work session   |  | Julie            |
| Aug. 27                              | Board Work Session  |  | Julia            |
| Aug. 27<br>(following Board meeting) | ACPS Express and ACPS Insider Special Edition<br><br>News release   |  | Helen<br>Delaina |

| <b>Week of August 31, 2020</b>   |  |  |                                     |
|----------------------------------|--|--|-------------------------------------|
| Aug. 31                          | Social media scheduled   |  | Delaina                             |
| Sept. 2                          | ACPS Express and ACPS Insider with: <ul style="list-style-type: none"> <li>• Summary of upcoming engagement opportunities</li> <li>• Overview of the history of ACPS and where to find it</li> <li>• Our stance on Equity</li> <li>• History of the name change process for new parents</li> </ul> |  | Julie                               |
| Sept. 3.                         | Outreach to media re Parker Gray 100th anniversary   |  | Julie<br>Susan                      |
| <b>Week of September 7, 2020</b> |  |  |                                     |
|                                  | 100th anniversary of Parker Gray celebration <ul style="list-style-type: none"> <li>• Social media</li> <li>• Video</li> <li>• Program from class reunion posted to website</li> <li>• Web page</li> </ul>   |  |                                     |
| Sept. 9                          | ACPS Express and ACPS Insider with: <ul style="list-style-type: none"> <li>• Summary of upcoming engagement opportunities</li> <li>• 100th anniversary of Parker Gray celebration</li> </ul>   |  | Julie<br>Susan<br>Marcia<br>Darrell |
| Sept. 10                         | Social Media sharing content from Express  |  | Delaina                             |
| Sept. 10/11                      | Meet with student leaders to plan outline of student engagement process  |  | Pete<br>Marcia<br>Greg B.           |
|                                  | Establish portal where students can drop video content sharing their opinions  |  | Susan<br>IT                         |

| <b>Week of September 14, 2020</b> |   |  |                                     |
|-----------------------------------|---|--|-------------------------------------|
| Sept. 14                          | Meet with student groups to plan their engagement process   |  | Pete<br>Marcia<br>Greg B.           |
|                                   | Publicize student voices portal   |  | Delaina<br>Pete,<br>Diane<br>Loomis |
| Sept. 16                          | ACPS Express and ACPS Insider with: <ul style="list-style-type: none"> <li>• Summary of upcoming engagement opportunities</li> <li>• Video/VOICES clip/ historic interview</li> <li>• Share our student portal</li> </ul> |  | Julie<br>Susan                      |
| Sept. 16                          | Outreach to media re Community Read-ins   |  | Julie                               |
| Sept. 17                          | Social Media sharing content from Express   |  | Delaina                             |
| Sept. 17<br>6pm to<br>7pm         | Community Read-in #1: Doug Reed on T.C. Williams the Superintendent. <ul style="list-style-type: none"> <li>• History lessons</li> <li>• Links to systemic racism</li> </ul>  |  | Kennetra<br>Doug Reed               |
| <b>Week of September 21, 2020</b> |   |  |                                     |
|                                   | Publicize student voices portal   |  | Pete<br>Delaina<br>Diane<br>Loomis  |
| Sept. 23                          | ACPS Express and ACPS Insider with:   |  | Julie<br>Nathan                     |

|                                   |   |  |                  |
|-----------------------------------|---|--|------------------|
|                                   | <ul style="list-style-type: none"> <li>• Summary of upcoming engagement opportunities</li> <li>• Community Read-in #1 clips and video</li> <li>• SST offers ways to start/facilitate a discussion at home</li> </ul>                  |  |                  |
|                                   | Student Conversation #1 (with Woods Ave neighbors)  |  |                  |
| <b>Week of September 28, 2020</b> |   |  |                  |
|                                   |   |  |                  |
| Sept. 30                          | ACPS Express and ACPS Insider with: <ul style="list-style-type: none"> <li>• Summary of upcoming engagement opportunities</li> <li>• Video/VOICES clip/ historic interview</li> <li>• Reminder about student voices portal</li> </ul> |  | Susan<br>Julie   |
| Oct. 1<br>6pm-7pm                 | Community Read-in #2: Doug Reed on Alexandria's Role in Segregation and Massive Resistance <ul style="list-style-type: none"> <li>• History lessons</li> <li>• Links to systemic racism</li> </ul>                                    |  | Kennetra<br>Doug |
| <b>Week of October 5, 2020</b>    |   |  |                  |
|                                   | Principal sessions on Titan Time Education Sessions and Elementary and Middle School Education Sessions   |  |                  |
| Oct. 7                            | ACPS Express and ACPS Insider with: <ul style="list-style-type: none"> <li>• Summary of upcoming engagement opportunities</li> <li>• Community Read-in #2 clips and video</li> </ul>  |  | Julie<br>Nathan  |
|                                   |   |  |                  |

|                                 |  |  |                                     |
|---------------------------------|--|--|-------------------------------------|
|                                 | Student Conversation #2 (c)  |  |                                     |
| <b>Week of October 12, 2020</b> |  |  |                                     |
|                                 | Titan Time Education Session prep with in-school staff   |  |                                     |
|                                 | Middle School Education Session prep with in-school staff<br>Elementary School Education Session prep with in-school staff   |  |                                     |
| Oct. 14                         | ACPS Express and ACPS Insider with: <ul style="list-style-type: none"> <li>• Summary of upcoming engagement opportunities</li> <li>• Video/VOICES clip/ historic interview</li> <li>• Reminder of student voices portal and student engagement process starting at T.C. Middle schools the following week</li> </ul> |  | Julie<br>Susan                      |
| Oct. 8<br>6pm-7pm               | Community Read-in #3: Doug Reed on The Real Story Behind: Remember the Titans <ul style="list-style-type: none"> <li>• History lessons</li> <li>• Links to systemic racism</li> </ul>  |  | Kennetra<br>Doug                    |
| <b>Week of October 19, 2020</b> |  |  |                                     |
|                                 | Titan Time Education Sessions start  |  |                                     |
|                                 | Middle School Education Sessions start<br>Elementary School Education Sessions start   |  |                                     |
|                                 | Promote student voices portal  |  | Pete<br>Delaina<br>MS<br>principals |
| Oct. 21                         | ACPS Express and ACPS Insider with: <ul style="list-style-type: none"> <li>• Summary of upcoming engagement opportunities</li> <li>• Community Read-in #3 clips and video</li> </ul>   |  | Julie<br>Nathan                     |
| Oct. 22                         |  |  | Julie                               |

|                                 |  |  |                                  |
|---------------------------------|--|--|----------------------------------|
|                                 | Outreach to media re Lessons (invitation to watch live)/Student Conversation #1 (send clip and #2 (invitation to watch live)   |  |                                  |
|                                 | Student Conversation #3 (with Secret Seven members)  |  |                                  |
|                                 | Community Conversation #1 (Moderated by a Board Member plus Key Community Stakeholder)   |  |                                  |
| October 21<br>5:30-6:30pm       | Community Conversation #2: Secret Seven (Moderated by a Board Member plus Key Community Stakeholder)   |  | Ericka Miller<br>Gwen Day Fuller |
| <b>Week of October 26, 2020</b> |  |  |                                  |
|                                 | Titan Time Education Sessions  |  |                                  |
|                                 | Middle School Education Sessions   |  |                                  |
| Oct. 28                         | ACPS Express and ACPS Insider with: <ul style="list-style-type: none"> <li>• Summary of upcoming engagement opportunities</li> <li>• Video/ VOICES clip/ historic interview</li> <li>• Links to recordings of Community Conversations</li> </ul> |  | Julie Susan Nathan               |
|                                 | Community Conversation #3 (Moderated by a Board Member plus Key Community Stakeholder)   |  |                                  |
|                                 | Community Conversation #4 (Moderated by a Board Member plus Key Community Stakeholder)   |  |                                  |
|                                 | Student Conversation #4 (with Ferdinand T. Day's daughter Gwen Day Lewis)  |  |                                  |

**Week of November 2, 2020**

|        |  |  |                          |
|--------|--|--|--------------------------|
|        | Titan Time Education Sessions  |  |                          |
|        | Middle School Education Sessions<br>Elementary School Education Sessions   |  |                          |
| Nov. 4 | ACPS Express and ACPS Insider with: <ul style="list-style-type: none"> <li>• Summary of upcoming engagement opportunities</li> <li>• Video/ VOICES clip/ historic interview</li> <li>• LInks to recordings of Community Conversations</li> </ul> |  | Julie<br>Susan<br>Nathan |
|        | Community Conversation #5<br>(Moderated by a Board Member plus Key Community Stakeholder)  |  |                          |
|        | Community Conversation #6<br>(Moderated by a Board Member plus Key Community Stakeholder)  |  |                          |
|        | Student Conversation #5 (with equity staff from ACPS and the City)   |  |                          |

**Week of November 9, 2020**

|        |   |  |                          |
|--------|---|--|--------------------------|
|        | Titan Time Education Sessions: Record your voices via the student voices portal session   |  |                          |
|        | Middle School Education Sessions: record your voices session<br><br>Elementary School Education Sessions: record your voices session  |  |                          |
| Nov 11 | ACPS Express and ACPS Insider with: <ul style="list-style-type: none"> <li>• Summary of upcoming engagement opportunities</li> <li>• Video/VOICES clip/ historic interview</li> </ul> |  | Julie<br>Susan<br>Nathan |

|                                  |  |  |   |
|----------------------------------|--|--|---|
|                                  | <ul style="list-style-type: none"> <li>• Links to recordings of Community Conversations</li> </ul>   |  |   |
|                                  | Student Conversation #6 (with alumni)  |  |   |
|                                  | Community Conversation #7<br>(Moderated by a Board Member plus Key Community Stakeholder)  |  |   |
|                                  | Community Conversation #8<br>(Moderated by a Board Member plus Key Community Stakeholder)  |  |   |
| <b>Week of November 16, 2020</b> |  |  |   |
| Nov. 16                          | Conduct student survey to gauge: <ul style="list-style-type: none"> <li>• Understanding about the history of T.C.</li> <li>• Stance on the name change</li> </ul>  |  | Clint<br>Julia<br>Pete<br>Marcia<br>Greg B. |
| Nov. 16                          | Conduct community survey to gauge: <ul style="list-style-type: none"> <li>• Understanding about the history of T.C.</li> <li>• Stance on the name change</li> </ul>  |  | Clint<br>Julia<br>Delaina                   |
| Nov. 18                          | ACPS Express and ACPS Insider with: <ul style="list-style-type: none"> <li>• Summary of upcoming engagement opportunities</li> <li>• Links to recordings of Community Conversations</li> <li>• Take the survey link</li> <li>• Summary of student voices from the portal with a call to take the survey and make your voice heard</li> </ul> |  | Julie<br>Susan<br>Nathan<br>Delaina         |
|                                  | Community Conversation #9<br>(Moderated by a Board Member plus Key Community Stakeholder)  |  |   |



| <b>Week of November 23, 2020 (Week of Thanksgiving)</b> |   |  |                 |
|---|---|--|-----------------|
|   |   |  |                 |
| <b>Week of November 30, 2020</b>                        |   |  |                 |
| Nov. 30   | Analyze data from the student survey to gauge: <ul style="list-style-type: none"> <li>• Understanding about the history of T.C.</li> <li>• Stance on the name change</li> </ul>                             |  | Clint           |
| Nov. 30   | Analyze data from the student survey to gauge: <ul style="list-style-type: none"> <li>• Understanding about the history of T.C.</li> <li>• Stance on the name change</li> </ul>                             |  | Clint           |
| Dec. 2  | ACPS Express and ACPS Insider with: <ul style="list-style-type: none"> <li>• Summary of upcoming Board meetings, public hearings</li> <li>• Summary of student voices from the portal</li> </ul>            |  | Julie<br>Susan  |
|   | Board Public Hearing #1   |  | Jennifer        |
| <b>Week of December 7, 2020</b>                         |   |  |                 |
| Dec. 7  | Presentation of findings in the lobby at City Hall (video/slideshow/images/audio)   |  | Susan<br>Nathan |
| Dec. 7  | Finalize PPPT and Board materials including <ul style="list-style-type: none"> <li>• Feedback from engagement sessions</li> <li>• Results of student survey</li> <li>• Results of community poll</li> </ul> |  | Julia           |

|                                      |  |  |                |
|--------------------------------------|--|--|----------------|
| Dec. 8                               | Post content to the T.C. Name web page from ESB  |  | Aaron          |
| Dec. 9                               | ACPS Express and ACPS Insider with: <ul style="list-style-type: none"> <li>• Summary of upcoming Board meetings, public hearings</li> <li>• Survey feedback (student and community)</li> </ul>   |  | Julie<br>Clint |
| Dec. 11                              | Board presentation: <ul style="list-style-type: none"> <li>• Feedback from engagement sessions</li> <li>• Results of student survey</li> <li>• Results of community poll</li> <li>• Summary of student voices from the portal</li> </ul> |  | Julia          |
| <b>Week of December 14, 2020</b>     |  |  |                |
| Dec. 16                              | ACPS Express and ACPS Insider with information about Board vote  |  | Julie          |
| Dec. 18                              | Board Vote   |  | Julia          |
| Dec. 18<br>(following Board meeting) | News release<br>ACPS Express Special edition<br>ACPS Insider Special edition   |  | Julie          |
| <b>Week of December 21, 2020</b>     |  |  |                |
|                                      |  |  |                |
|                                      |  |  |                |

|                                  |  |  |  |
|----------------------------------|--|--|--|
|                                  |  |  |  |
| <b>Week of December 28, 2020</b> |  |  |  |
|                                  |  |  |  |
| <b>Week of January 4, 2021</b>   |  |  |  |
|                                  |  |  |  |
| <b>Week of January 11, 2021</b>  |  |  |  |
|                                  |  |  |  |
| <b>Week of January 18, 2021</b>  |  |  |  |
|                                  |  |  |  |

# CONTENT

[Link to Google doc with Susan's content](#)

Contact Information for Leaders

DRAFT