## **Upgrade to an All-in-One Tool**

The ParentSquare platform offers a feature-rich interface designed to engage parents regardless of technology or language barriers.

Solution		₽ ParentSquare	Blackboard	peachjar	SchoolMessenger®	remind	b bloomz (PREMIUM)
	Mobile App & Web Portal Stay connected from anywhere	<b>✓</b>	<b>/</b>	×	<b>/</b>	<b>✓</b>	<b>/</b>
N	Mass Notifications (Voice Calls) Urgent Alerts and Notifications	<b>✓</b>	<b>✓</b>	×	<b>/</b>	<b>✓</b>	<b>/</b>
0	Classroom Communication Teacher Communication w/ Pictures	<b>✓</b>	Separate App	×	Separate App	<b>✓</b>	<b>/</b>
	<b>Direct Messaging</b> Private, Chat-like Messaging	<b>✓</b>	×	×	Separate App	<b>✓</b>	<b>/</b>
<	Social and Web Share Share on Twitter/Facebook/Website	<b>✓</b>	<b>/</b>	<b>/</b>	<b>/</b>	×	Facebook Only
	<b>Directory</b> Search by name, email, phone, child	<b>✓</b>	×	×	<b>/</b>	<b>✓</b>	<b>/</b>
	StudentSquare Student Communication and App	<b>✓</b>	×	×	×	<b>✓</b>	×
	Secure Docs Send progress reports from SIS	<b>✓</b>	×	×	<b>/</b>	×	×
	Forms and Permission Slips Forms Library and E-Signatures	<b>✓</b>	×	Link Only	×	×	×
181	<b>Conferences</b> Parent-Teacher Conference Signups	<b>✓</b>	×	Link Only	Separate App	×	<b>/</b>
\$	<b>Invoices and Payments</b> Accept Secure Online Payments	<b>✓</b>	×	×	×	×	×
	Newsletter Design & Distribution Customizable for your district/school	<b>✓</b>	<b>✓</b>	Delivery Only	<b>/</b>	×	×
<u>~</u>	Calendar and RSVP Google Cal Integration and RSVP	<b>✓</b>	No RSVP	RSVP via Link Only	Separate App	×	<b>/</b>
Liti	Polls Quick, Anonymous Polls	<b>✓</b>	<b>✓</b>	Link Only	<b>/</b>	×	<b>/</b>
<b>\$</b>	Volunteering and Sign Ups Supplies and Volunteers	<b>✓</b>	×	Link Only	×	×	<b>/</b>
9	Personalized Notices Automated Student-Specific Messaging	<b>✓</b>	<b>/</b>	×	<b>/</b>	×	×
	Attendance and Lunch Balance Day/Period Absences w/ Excuse Notes	<b>✓</b>	<b>✓</b>	×	<b>/</b>	×	×

Disclaimer: All competitive information is gleaned from consumer-facing materials (web, blog, YouTube, etc.)