

MINUTES
SCHOOL BOARD WORK SHOP
ALEXANDRIA CITY SCHOOL BOARD
May 23, 2023 (6:30 p.m.)

ROLL CALL

THE FOLLOWING WERE PRESENT AT THE MEETING:

BOARD MEMBERS: Meagan L. Alderton
Willie F. Bailey Sr.
Kelly Carmichael Booz (absent)
Abdel-Rahman Elnoubi (absent)
Jacinta Greene
Christopher Harris
Tammy Ignacio (absent)
Michelle Rief
Ashley Simpson Baird

ALSO IN ATTENDANCE: Dr. Melanie Kay-Wyatt, Alexandra Bourdouane, Betsy Overcamp-Smith, Julia Burgos, Kathy Mimberg.

Call to Order:

The Workshop on Media Training was called to order at 6:37 p.m

Discussion Topics:

Ms. Betsy Overkamp-Smith gave a training on communication protocols and strategies for the School Board. Topics included building trust, why media is important, talking points, crisis media communications, media relations and interview basics.

Adjournment

The workshop ended at 8:32 p.m.

Meagan Alderton, Chair

Clerk/Deputy Clerk

These minutes were adopted at the **DATE** School Board Meeting.