

## BOARD BRIEF

Date: January 10, 2020

**BOARD INFORMATION:**   X  

**MEETING PREPARATION:** \_\_\_\_\_

**FROM:** Clinton Page, Chief Accountability Officer

**THROUGH:** Gregory C. Hutchings, Jr., Ed.D., Superintendent of Schools

**TO:** The Honorable Cindy Anderson, Chair, and  
Members of the Alexandria City School Board

**TOPIC:** Strategic Planning Update

**ACPS 2020 STRATEGIC PLAN GOAL:**

Goal 6: Effective and Efficient Operations

**SY 2019-2020 FOCUS AREA:**

Focus Area 1: Educational Equity

Focus Area 5: Strategic Plan

**FY 2020 BUDGET PRIORITY:**

Specialized Instruction  
English Learner Services  
Gap Group Achievements  
Academics  
Leadership and Professional Development  
Retention and Recruitment  
Safe Schools for Students and Faculty  
Optimal and Equitable Learning Environments  
Mental and Social/Emotional Health

**SUMMARY:**

This Board Brief provides an update to recent and future activities involving the division's current strategic planning process. The brief reviews the activities and provides the content supplied at the most recent Strategic Planning Committee meeting held on January 8<sup>th</sup>.

**BACKGROUND:**

With five objective areas having already been identified and subcommittees formed based on members' individual interests and expertise, the January 8<sup>th</sup> Strategic Planning Committee meeting focused on further refining the Key Performance Indicators (KPIs), objectives, and measures and discussing strategies.

To begin, the Strategic Planning Committee reviewed a revised set of Key Performance Indicators (KPIs) as big picture student outcome goals. KPIs within the next strategic plan are the high-level student outcome data that ACPS is trying to achieve and gauge key outcomes within the division overall. Next,

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through a gallery walk format, each subcommittee reviewed and provided feedback on the current drafts of objectives and measures across all five objective areas: systemic alignment, instructional excellence, student accessibility and supports, strategic resource allocation, and family and community engagement. Subcommittees ended at their own objective areas and reviewed the feedback provided by the other subcommittees to inform the refinement of discrete objectives and corresponding measures.

With objectives and measures in place, the next step was to discuss strategies, which are high-level actions for how the division plans to achieve each objective. FourPoint provided each subcommittee draft strategies as a starting point to their discussions. Ultimately, strategies aim to identify how the division will reach the objectives within each area. Strategies will then be folded into the school and department improvement plans ensuring implementation, monitoring, and alignment across the organization. Throughout the meeting, committee members were asked to ensure that their refinements of the plan's components promote equity and align with the Board's drafted mission, vision, and core values. The agenda, presentation, and packet of objectives, measures, and strategies from the meeting are provided as attachments. This work will continue at the final Strategic Planning Committee Meeting on January 22<sup>nd</sup> where strategies will be discussed and refined, as well as a focus on alignment across objectives, measures, and strategies.

**RECOMMENDATION:** The Superintendent recommends that the School Board review this Brief, along with the included attachments, to remain informed on the current strategic planning work taking place within the division.

**IMPACT:**

The division remains on target to have a draft strategic plan to be presented to the Board in the spring and finalized by April 2020 to allow for implementation planning to begin prior to launching in July 2020.

**ATTACHMENTS:**

1. SPC Meeting Agenda
2. SPC Meeting Presentation
3. SPC Meeting Objectives, Measures, and Strategies

**CONTACT:**

Clinton Page  
Chief Accountability Officer  
703-619-8032; [clinton.page@acps.k12.va.us](mailto:clinton.page@acps.k12.va.us)