

FUNDRAISING AND SOLICITATION

All fundraising activities conducted for the benefit of the Alexandria City Public Schools (ACPS) must support the education and development of our students and must not interfere with the instructional program. All fundraising activities conducted by school-sponsored organizations or clubs must be approved in advance by the principal.

Definitions

Fundraising: The raising of nonappropriated funds by students, families, or others for the educational benefit of students and their schools.

Fundraising activities must be safe and age-appropriate.

Fundraising is permitted by students attending middle and high school, provided such activities are approved in writing and carefully monitored and regulated by the school principal or a designee. Elementary schools may not conduct any sales campaign, project, or other process which requires, encourages, or otherwise promotes the utilization of students in door-to-door solicitation or which rewards students based on the amount of individual sales. No grade will be affected by a student's participation, or lack of participation, in a fundraising activity.

Each principal develops and maintains a list of all approved fundraising activities and report such activities to the Superintendent or Superintendent's designee pursuant to procedures issued by the Superintendent.

The Superintendent periodically furnishes the Alexandria City School Board (Board) with an up-to-date listing of all fundraising activities being conducted in the school division.

- Adopted: December 5, 1996
Amended: June 20, 2002
Amended: May 14, 2015
Affirmed: October 15, 2015

Legal Refs.: Code of Virginia, 1950, as amended, § 22.1-70, 22.1-78

- Cross Refs: JCHF Student Wellness
KJ Advertising in Schools
KGA Sales and Solicitations in Schools
KMA Relations with Parent Organizations
KQ Commercial, Promotional, and Corporate Sponsorships and Partnerships

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Commented [1]: Recommended by the Equity Team

Commented [2]: There could be an opportunity to add language to address the timing of fundraising events to ensure that fundraising campaigns don't overlap on a specific campus and cause competition between student groups

Commented [3]: I'm wondering if there needs to be some kind of clarification about the kinds of fundraising that is safe and empowering for students. I'm wondering if we need regs around appropriate programs and parameters

Commented [4]: not in model policy

Commented [5]: not in model policy

Commented [6]: Struck as reporting is required for the Superintendent to issue the periodic report.

Commented [7]: Per the model policy. Also, this could be valuable information to inform the budgeting process.