

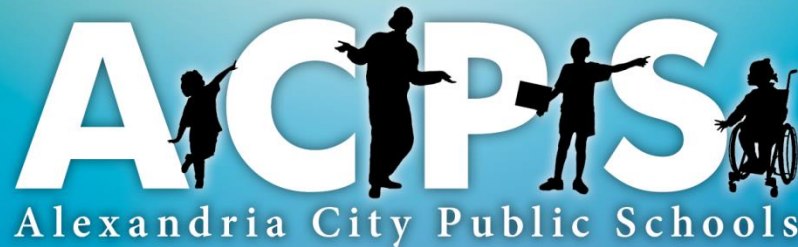
Office of School, Business and Community Partnerships

School Board Presentation

March 7th, 2019

Mr. Kurt Huffman- Director

Mr. John Porter- Strategic Relationships and Development



EVERY STUDENT SUCCEEDS

Essential Questions

What are the different work domains represented by the Office of School, Business and Community Partnerships?

How do the objectives of the Office of School, Business and Community Partnerships align to the ACPS 2020 Strategic Plan and OSBCP Work Plan?

What are the ACPS Partnership Guiding Principles and what are some ways that ACPS supports their community partners?

What were the findings from the Education Foundation Research Report and possible next steps ?

Alignment To ACPS Strategic Goal 2: Family and Community Engagement



Family Engagement
School Engagement
Community Engagement
Public Outreach
Partnerships and Civic Engagement



Each domain of the Office is a critical piece of the educational ecosystem of integrated partnerships . Without each element, the work is not complete and by working collaboratively we can provide a comprehensive and best practices approach that is more efficient and effective in providing positive outcomes for the families, students and community in which we serve.

FAMILY ENGAGEMENT



Objective: ACPS will collaborate with parents and guardians in providing the high-quality services they need to be leaders in the education of their children.



Strategy 1: Engage families in meaningful opportunities designed to support children's academic success and healthy social/emotional development.

Strategy 2: Connect ACPS families to tools, information and services that support educational achievement and overall quality of life.

Strategy 3: Eliminate barriers to family engagement for ACPS families who are low-income, limited English proficient and/or historically-disenfranchised families.

2018 Noche de Ciencias (Night of Science) at the US Patent and Trademark Office – Over 800 family members from Alexandria participate in hands on activities and exhibits with scientists and staff from well known science organizations.



COMMUNITY ENGAGEMENT



Objective: ACPS will actively engage families, students, staff, and community members regarding school programs and activities, volunteer opportunities, and events.

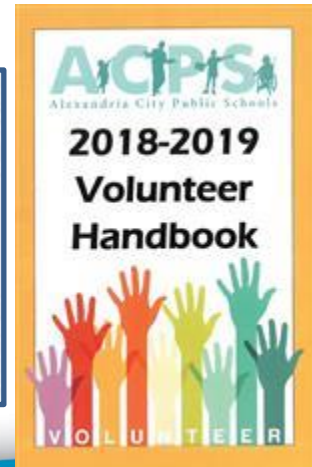


Strategy 1: Offer family and community activities/events within targeted high-need communities to enhance equity in the delivery of engagement opportunities.

Strategy 2: Connect ACPS parent/guardians with meaningful opportunities to volunteer within schools.

Strategy 3: Engage community organizations and businesses in volunteer opportunities.

ACPS currently has over 2,500 registered active volunteers. If we make the assumption that an average amount of hours that each of those volunteers averages over an entire school year 2 hours per month , the economic impact using an independent sector rate of \$15.00 an hour, would total \$750,000 per year.



SCHOOL ENGAGEMENT



Objective: ACPS will create an atmosphere of mutual trust and respect to ensure effective communication in schools, enhanced engagement with families, and culturally responsive relationships.



Strategy 1: Build the capacity of ACPS schools to develop two-way trusting relationships with families and implement effective family engagement activities to improve student academic achievement.

NOTE: The ACPS evaluation of ACPS family and community engagement effort to be conducted by ICF (in collaboration with FACE and Accountability) will help determine additional strategies necessary for meeting this goal in future years.

ACPS Parent Liaisons provide consultation and collaborate with building level staff to develop culturally appropriate communication opportunities with families using US Department of Education Dual Capacity Family Engagement Framework.



PUBLIC OUTREACH



Objective: ACPS will use a wide variety of media to reach out to the community on issues of importance to the people of Alexandria.

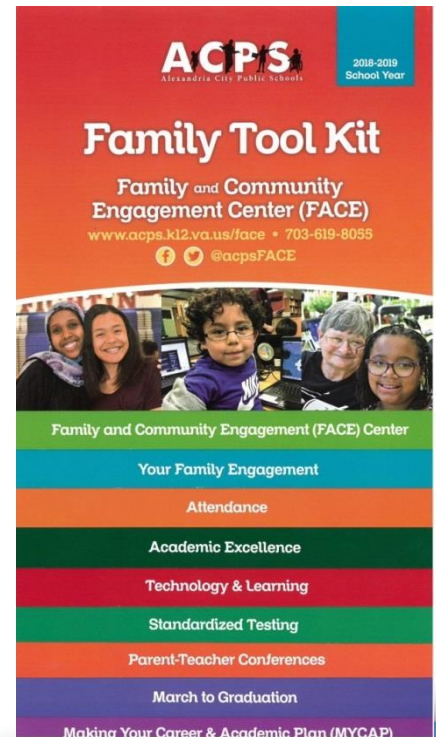


Strategy 1: Coordinate effective outreach strategies designed to increase communication with our hardest to reach families.

Strategy 2: Enhance digital/web presence to increase community access to important information and resources.

Strategy 3: Provide opportunities for ACPS families and community members to provide feedback on issues of importance.

Each year, in collaboration with multiple departments, the Office of School, Business and Community Partnerships disseminates the ACPS Family Tool Kit in four different languages as a comprehensive resource to assist and empower our families with information.



PARTNERSHIPS AND CIVIC ENGAGEMENT



Objective: ACPS will partner with external organizations to extend its services and programs, to encourage a sense of community ownership of our schools and to support the development of the academic, social, physical, creative, and emotional needs of students.



Strategy 1: Expand capacity of ACPS staff, schools and departments through in-kind partnership agreements with community partners.

Strategy 2: Expand capacity of ACPS staff, schools and departments through resources provided by outside funders.

Strategy 3: Investigate, develop and implement systems designed to increase external organizations' support of ACPS.

Strategy 4: Expand and enhance capacity to support the academic, social, physical, creative, and emotional needs of students during afterschool hours.

Since 2016, ACPS has increased its grant funding total by approximately 176% .

Year	Total Amount of Grant Funding
2016	\$481,122.82
2017	\$348,993.00
2018	\$1,213,350.92
2019	\$1,329,915.25

ACPS PARTNERSHIP GUIDING PRINCIPLES

- ✓ Partnerships require an agreed-upon investment of material and human resources, organizational accountability, and shared responsibility and decision making.
- ✓ Partnerships are most productive when they are built on trust and reflect true collaboration between and among participating entities.
- ✓ Effective partnerships outline roles and responsibilities for all involved and establish ongoing mechanisms for communication around program development, implementation, operation and evaluation.
- ✓ It is the District's responsibility to ensure that partnerships address student needs and that barriers to participation are removed.
- ✓ Partnerships evolve to meet the changing needs of students, schools and families. Systematic monitoring and review by all involved help ensure continuous improvement and determine how agreements change to meet these needs or dissolve.



ACPS PATHWAY TO PARTNERSHIP

DISCOVERY

A potential partner reaches out to the Office of School, Business and Community Partnerships to discuss vision and expectations. We work collaboratively with the partner to begin to fill out the ACPS Partnership Agreement/MOA Template.

CONNECT

Depending on the complexity of the agreement , we work with the partner to connect them to building/department leadership as needed to ensure alignment and impact regarding the scope of the partnership. This stage is truly a collaborative effort between internal staff and partner.

ACKNOWLEDGE AND SIGNATURE

Once it is acknowledged and approved by the aligned ACPS Leadership Team Member (s), it goes to the official digital signature portal . The Office of School, Business and Community Partnerships then uploads all documents to our database and continues to support the partner as needed.

HOW DOES ACPS SUPPORT OUR PARTNERS?

- ✓ Grant Identification and Support
- ✓ Community Partner Connections
- ✓ Curriculum Alignment and Support
- ✓ Data
- ✓ In Kind Space and Resources
- ✓ Advocacy and Advice
- ✓ Volunteer Support
- ✓ Committee Representation

ACPS Educational Foundation

Research Findings Educational Foundation Data

- Educational Foundations Nationally
- Neighboring School Divisions
- Alexandria Foundations
- Typical Governance Configurations

ACPS Educational Foundation

Research Findings-National School Foundation
Association's Steps to Creating A Foundation

- Planning Stage
- Conducting a Feasibility Study
- Identifying a Board of Directors
- Developing a Timeline
- Addressing Legal Issues
- Reviewing Ethical Considerations

ACPS Educational Foundation

Research Findings- Alexandria

- Caring Community
- Giving Community
- Diverse Student Population
- Business Community
- Large number of nonprofit/associations
- Community Support

ACPS Educational Foundation

Board of Education Considerations/Potential Next Steps

- Determine Value
- Need and Purpose
- Buy-In/ Budgetary Support
- Planning Resources
- Fundraising Identification
- Staff/Board Composition and Selection
- School Division Support

QUESTIONS?

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