

**BOARD MEMO**

Date: December 17, 2020  
For ACTION  X   
For INFORMATION       
Board Agenda: Yes  X   
No    

**FROM:** Melissa Reeves, Career and Technical Education Advisory Committee Co-Chair  
David Remick, Career and Technical Education Advisory Committee Co-Chair  
Terri H. Mozingo, Ed.D., Chief of Teaching, Learning, and Leadership  
Gerald R. Mann, Jr., Ed.D., Executive Director of Instructional Support  
Tricia S. Jacobs, Ph.D., Career and Technical Education Coordinator

**THROUGH:** Gregory C. Hutchings, Jr., Ed.D., Superintendent of Schools

**TO:** The Honorable Cindy Anderson, Chair, and  
Members of the Alexandria City School Board

**TOPIC:** 2019-2020 Career and Technical Education Advisory Committee Annual Report

**ACPS 2025 STRATEGIC PLAN GOAL**

Goal 2: Instructional Excellence  
Goal 3: Student Accessibility and Support

**SY 2020-2021 FOCUS AREA**

Focus Area 2: Policy Equity Audit

**FY 2021 BUDGET PRIORITY**

Outreach to Hispanic Families to Improve Attendance and Graduation  
Outreach to Underserved Communities to Increase Engagement  
Improving Customer Relationship Services and Management

**BACKGROUND**

The Career and Technical Education Advisory Committee (CTEAC) is pleased to submit the 2019-2020 annual report to the Alexandria City School Board. Due to school building closures, the CTEAC met three times during the school year and provided input, feedback, and recommendations on the many topics covered about Career and Technical Education (CTE). The CTEAC consists of 15 members representing teachers, students, parents, workforce, business, labor union, CTE staff, and school board liaison.

A significant function of the CTEAC was the spending approval of the federal 2019-2020 Perkins funds (\$329,607.94) and approval of the 2020-2021 Perkins plan budget (\$332,541.30) for the expansion and improvement of CTE programs. The CTEAC received updates on mandated state and federal reports on CTE enrollments, demographics, program completers; the progress of the GW/ACPS Governor’s Health Sciences Academy; student Work-Based Learning opportunities; and development function of ACPS Industry Advisory Boards (IABs).

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Major focuses of all meetings were dual enrollment options and industry certifications for students to meet the new graduation requirements, including the Profile of a Virginia Graduate. The CTEAC explored networking for fundraising and scholarship ideas for CTE students. The ACPS education consultants presented on the role of IABs within the Education Design Team (EDT). To support the business community, the CTEAC continues to advocate for teaching workplace readiness skills in CTE classes. The CTEAC supports continuing a CTE marketing and awareness campaign to enhance outreach and program publicity to stakeholders (students, parents, businesses, school counselors, etc.).

The CTEAC identified the following CTE program strengths: diverse course offerings; numerous completer sequences; industry certification testing options available for student credentialing; CTE student organizations; dual enrollment opportunities to give students college credits; career pathway development; and teaching workplace readiness skills.

Significant highlights from CTE Advisory Committee for 2019-20 include: held an election resulting in a change in leadership; review of House and Senate bills affecting CTE; membership growth to include Automotive Industry and Community College/Labor Market intelligence; partnership with the Industry Advisory Boards (IABs); approval of the new Perkins V local plan and application; review of the CTE Annual Performance Report for 2018-19 (report is always one year behind); and approval of the new Network Systems (Cybersecurity/Cloud Computing) pathway as part of the local Carl Perkins plan submitted to the Virginia Department of Education (VDOE).

Goals for next school year include: filling vacancies on the advisory committee; reviewing and monitoring CTE course offerings relevant to workforce needs; reviewing the CTE annual performance report, industry certification test results, and student enrollment data; supporting CTE programs with work-based learning connections; partnering with the Industry Advisory Boards; exploring scholarship opportunities for CTE students.

### **RECOMMENDATION**

The Superintendent recommends that the School Board approve the 2019-2020 CTEAC Annual Report.

### **IMPACT**

A focus by the CTE Advisory Committee on the above recommendations would provide more significant opportunities for ACPS students to graduate ready for college and career.

### **ATTACHMENTS**

1. ACPS\_CTE\_2018\_2019\_Annual\_Performance\_Report\_v1
2. ACPS\_CTE\_Network\_Systems\_Cybersecurity\_Cloud\_Computing\_Plan\_of\_Study\_v1

### **CONTACT**

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