ACPS Athletic Hall of Fame

July 15, 2019 6:00 p.m.

T.C. Williams/Minnie Howard Main Office

- 1. Approve Minutes from June 11, 2019 AHOF Advisory Committee Meeting
- 2. Approve Dates for 2019-2020 AHOF Advisory Committee Meetings
- 3. Planning for October 4, 2019 AHOF Induction Ceremony
 - Review bios for plaques
 - Photos, addresses and invites for Inductees and Guests
 - Information for Push-out of Event/Communications
 - Review invite letter to inductees
- 4. Review AHOF Bylaws for Possible Changes
- 5. Discussion on Soliciting Additional Nominations
 - Identify areas where we need more representation (Gender/Sport/time period)
 - Outreach to community and organizations for nominations
 - Information in Game Day programs and Website
- 6. Communications Plan

Develop a plan with Communications to improve outreach and better solicit nominations from the public

- Paper nominations forms at Rec Centers and Game Day Events
- Regular social media update (Helen/Delaina)
- Make sure HOF page is linked to towathletics.org and improve the link to the HOF nomination on the School Board page
- Solicit nominees from Sportsman's Club, Departmental Progressive Club and other similar organizations
- Make sure form can easily accommodate the nomination of a team as well as an individual
- Outreach to RPCA coaches and parents
- All versions of forms will include email address and USPS address