

**SHAB Health Access Outreach Project**  
**September 17, 2015**

*2015-16 Goals*

- Update technical assistance paper.
- Post updated paper and flyer on ACPS website; work with staff to continue improving navigability to make documents more accessible.
- Present updated flyer to Administrators and School Support Teams.
- Present project update and materials to PTAC and WOW Bus schools.
- Assuming public presentation of documents via website is improved, consider meetings with:
  - o staff from U.S. DHHS' Connecting Kids to Coverage and First Focus to discuss sharing project as a national outreach model.
  - o area community organizations to assist with outreach support.
  - o area school districts/divisions to present as model and collaborate on respective efforts.

*2015-16 Goals Completed*

- Updated outreach flyer to prepare for fall 2015 federal marketplace open enrollment period.
- Ensured distribution of flyer through back-to-school packets.

*2014-15 Goals Completed*

- Updated technical assistance paper and outreach flyer to prepare for fall 2014 federal marketplace open enrollment period.
- Ensured distribution of flyer through back-to-school packets.
- Posted updated paper and flyer on ACPS website; worked with staff to improve navigability to make documents more accessible.
- Presented project update and materials to PTAC and interested WOW Bus schools.

*2013-14 Goals Completed*

- Finalized and distributed one-page flyer for families in four languages.
- Held informational forum for all School Support Teams.
- Held informational sessions for PTAC and WOW Bus schools.
- Coordinated outreach between WOW Bus provider and potential patients.
- Coordinated outreach to families with Virginia Health Insurance Exchange navigator.

*2012-13 Goals Completed*

- Reviewed ACPS health coverage outreach practices.
- Gathered and analyzed data available to show the number of uninsured children in Alexandria; also considered problem of families moving on and off coverage throughout the year.
- Gathered information about new federal health coverage options available in 2014 through Virginia health insurance exchange.
- Evaluated information currently used to identify needs to support increased outreach efforts.
- Prepared technical assistance document for use by all ACPS Nurses, Administrators, Counselors and Social Workers.
- Drafted summarized one-page outreach brief for families.
- Reported back to School Board on outreach education efforts.
- Held informational session for administrators.