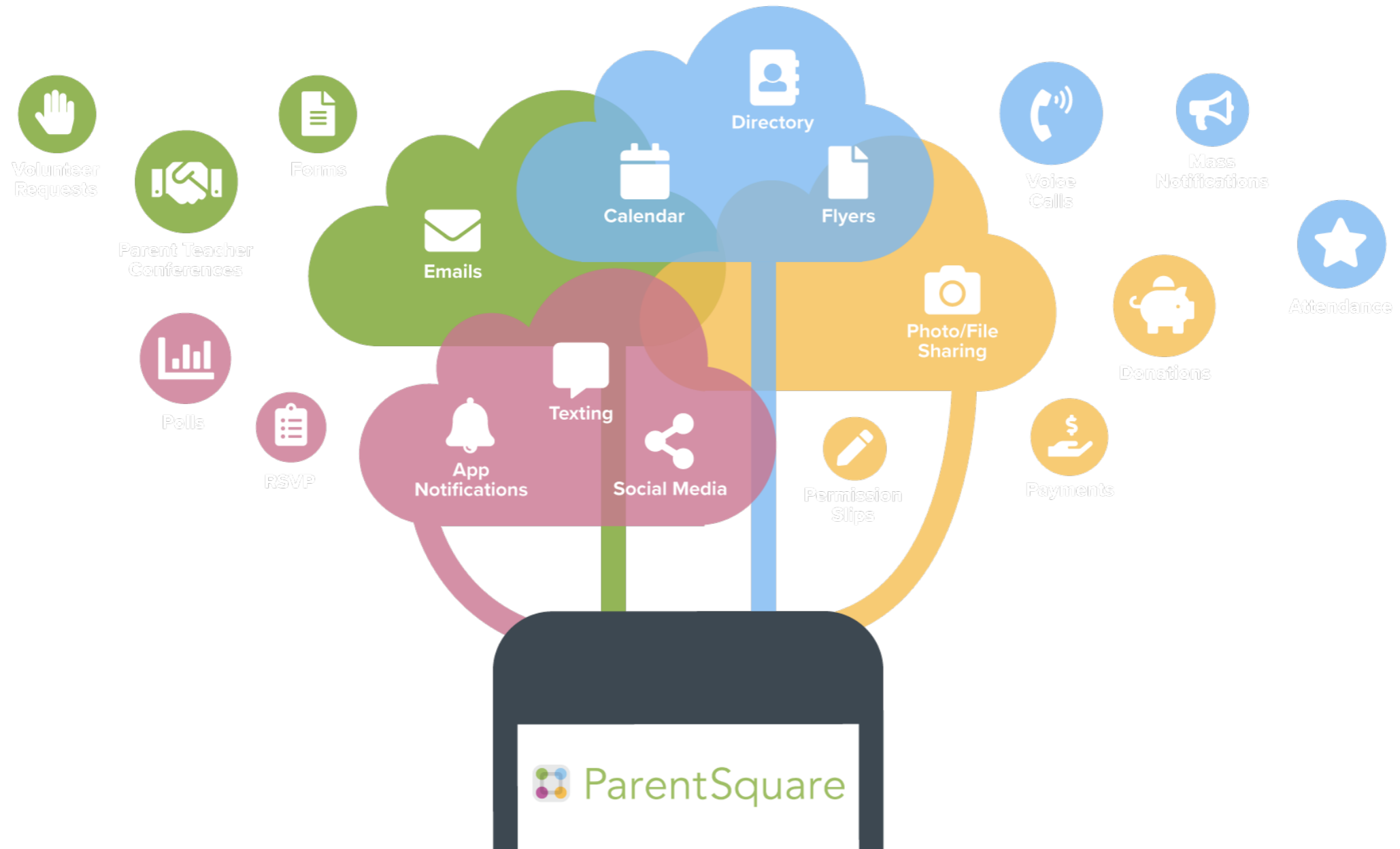




ParentSquare

Unified, Equitable, K12 Communications

# Unify All Communication



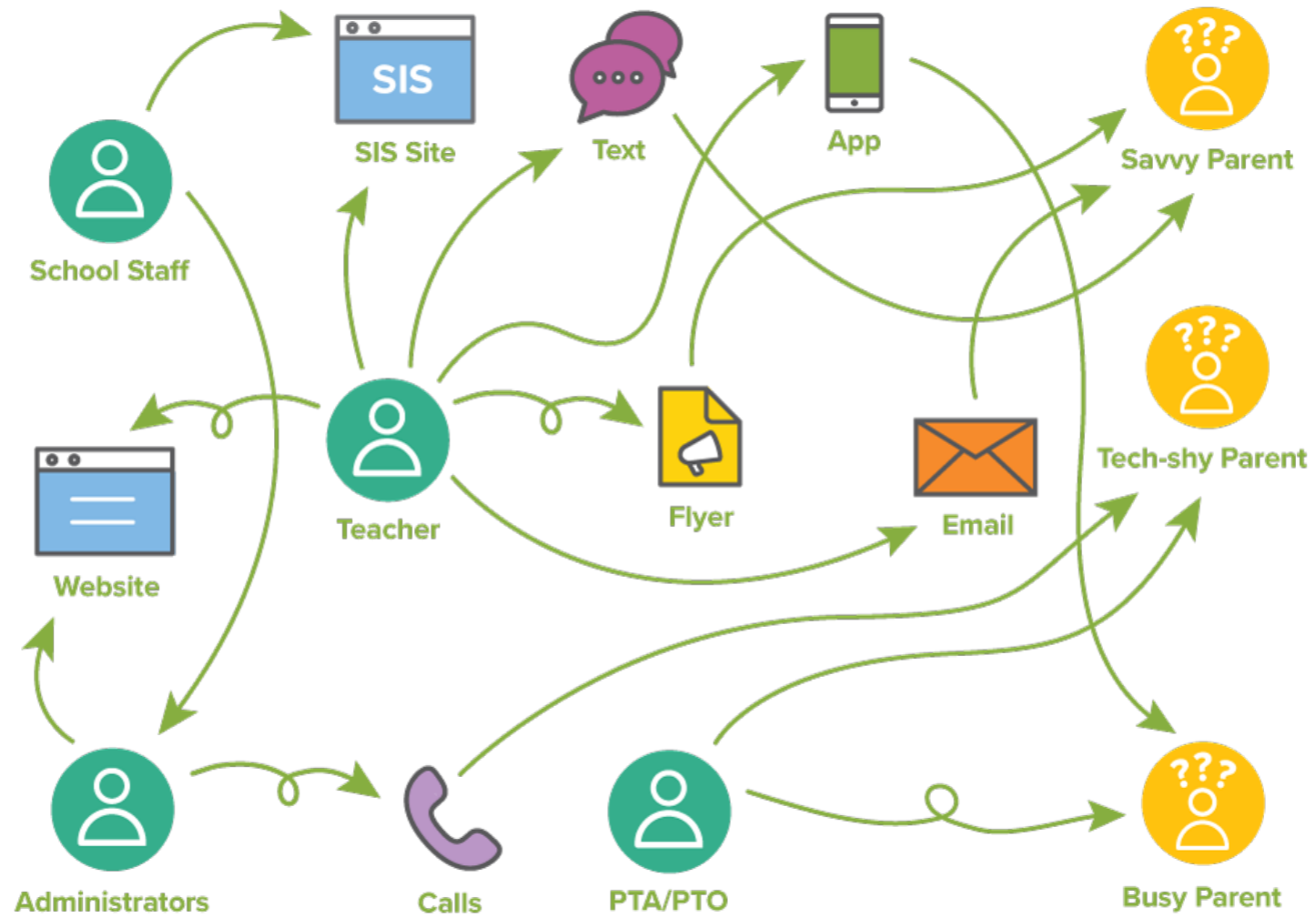


**//CODiE//**  
2020 SIIA CODiE WINNER



# ParentSquare

## Before ParentSquare



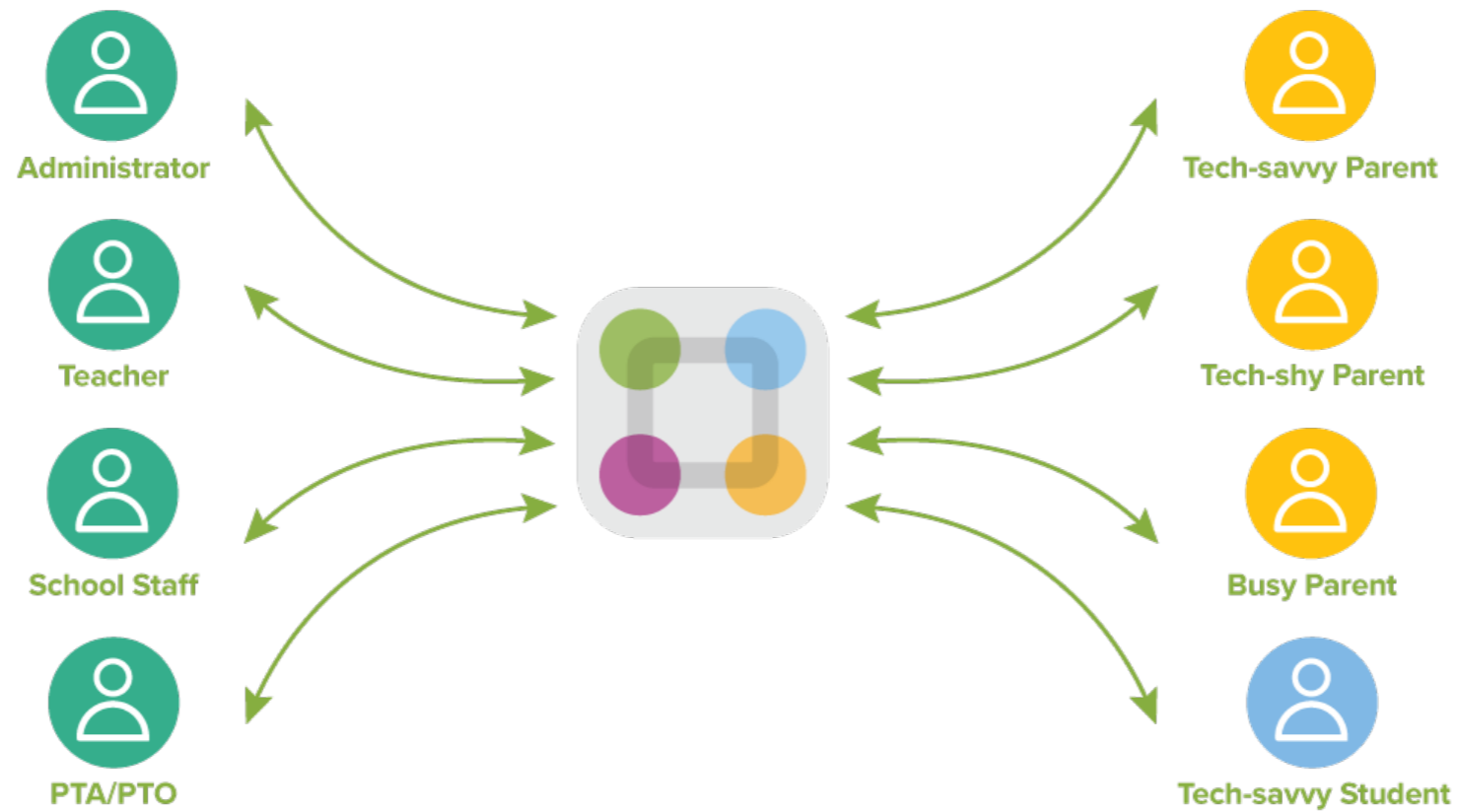
## District Challenges

- Brand / Storytelling
- Crisis Management
- Oversight / Compliance
- Equity / Accountability
- Teachers
- Struggle to Engage
- Overwhelmed
- Student/District Success

# ParentSquare

---

## After ParentSquare





# ParentSquare Streamlines K-12 Communications



## District

- Emergency Alerts
- Notifications
- Attendance/Lunch Balance/Auto Alerts
- Report Card/Progress Report Delivery
- Social Media



## Two-Way Messaging

- Group and Direct Messaging
- Conferences
- Volunteering/Sign Ups



## School

- Permission Slips
- Directory
- Surveys
- Calendar/RSVP



## Unified Communication Management Platform

# The ParentSquare Difference

---

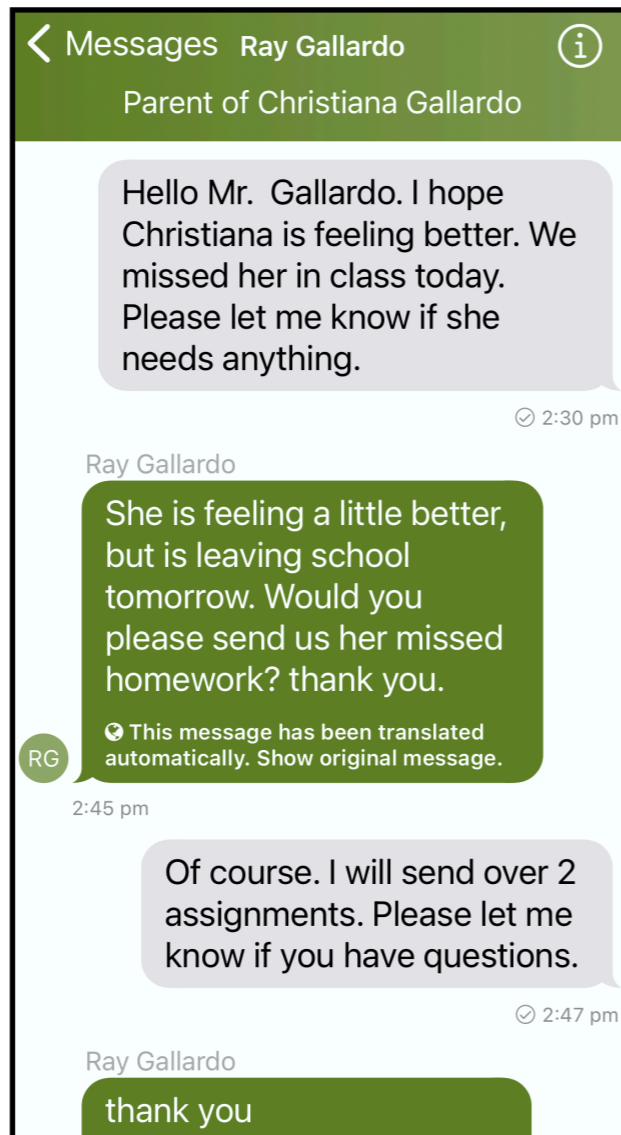




# Direct Messaging

## Reach Parents In The Language They Want

### Teacher's Phone



Messages Ray Gallardo

Parent of Christiana Gallardo

Hello Mr. Gallardo. I hope Christiana is feeling better. We missed her in class today. Please let me know if she needs anything.

2:30 pm

Ray Gallardo

She is feeling a little better, but is leaving school tomorrow. Would you please send us her missed homework? thank you.

This message has been translated automatically. Show original message.

2:45 pm

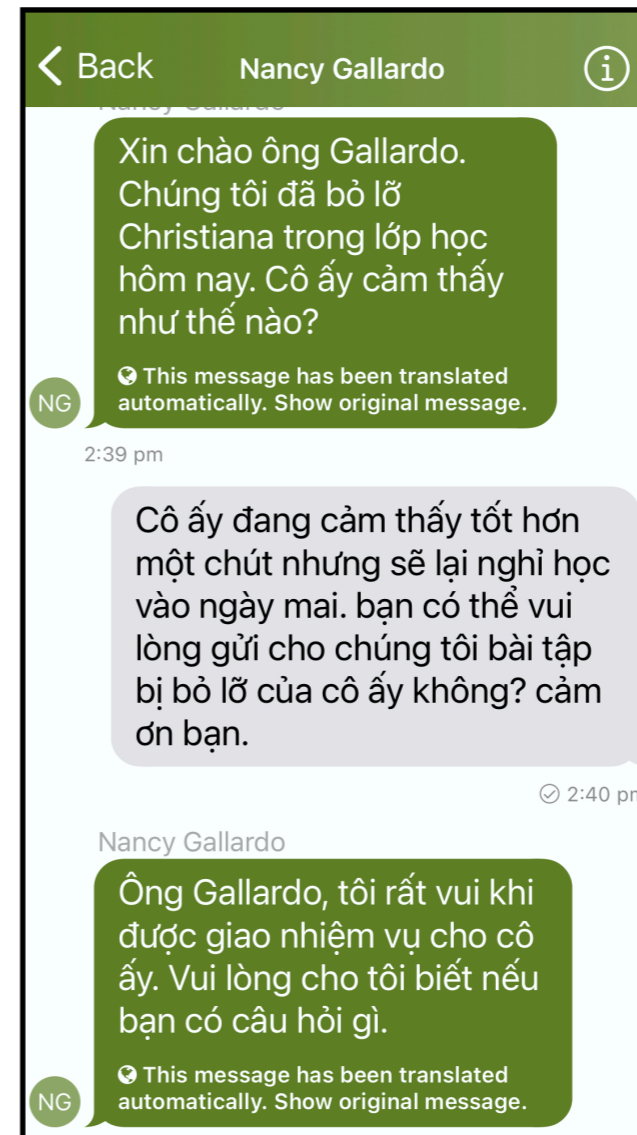
Of course. I will send over 2 assignments. Please let me know if you have questions.

2:47 pm

Ray Gallardo

thank you

### Parent's Phone



Back Nancy Gallardo

Xin chào ông Gallardo. Chúng tôi đã bỏ lỡ Christiana trong lớp học hôm nay. Cô ấy cảm thấy như thế nào?

This message has been translated automatically. Show original message.

2:39 pm

Cô ấy đang cảm thấy tốt hơn một chút nhưng sẽ lại nghỉ học vào ngày mai. bạn có thể vui lòng gửi cho chúng tôi bài tập bị bỏ lỡ của cô ấy không? cảm ơn bạn.

2:40 pm

Nancy Gallardo

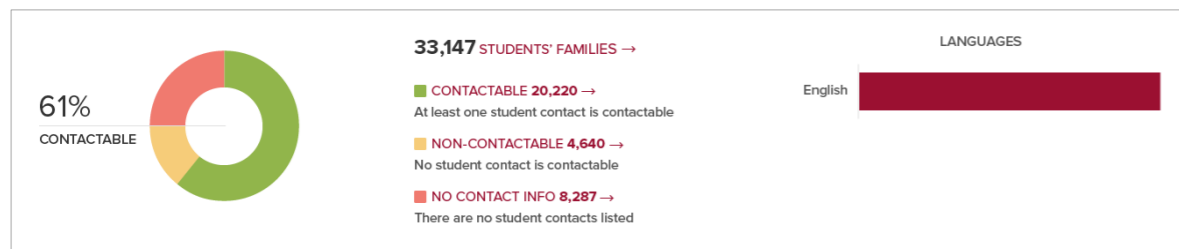
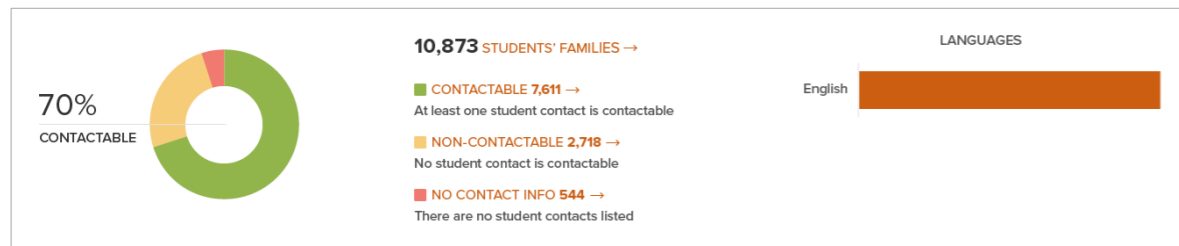
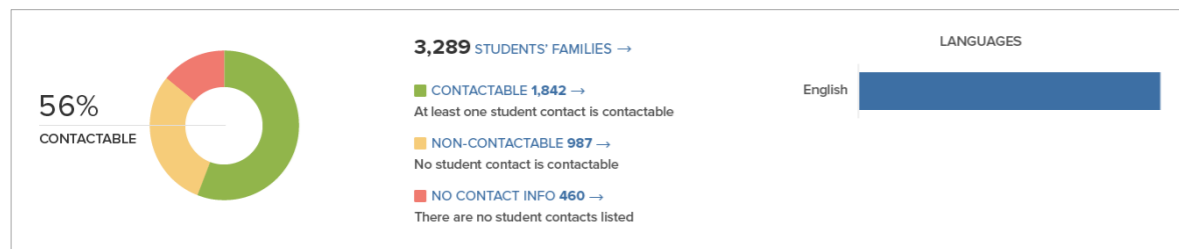
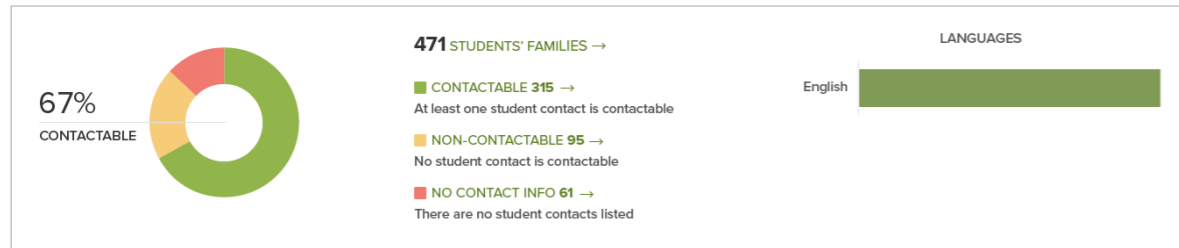
Ông Gallardo, tôi rất vui khi được giao nhiệm vụ cho cô ấy. Vui lòng cho tôi biết nếu bạn có câu hỏi gì.

This message has been translated automatically. Show original message.

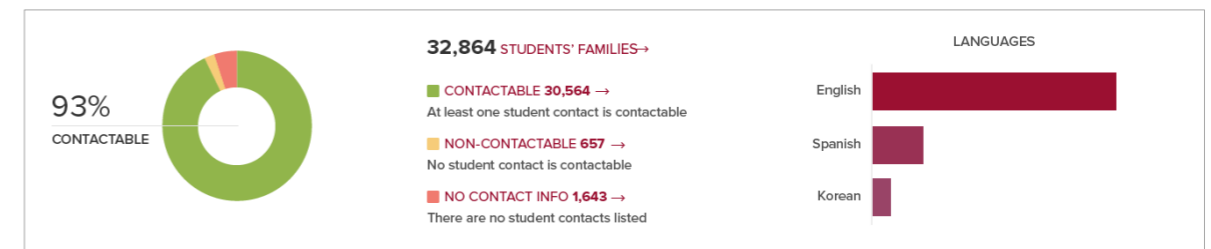
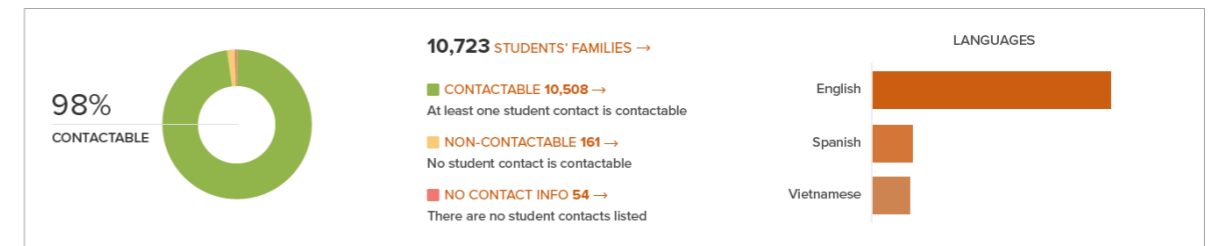
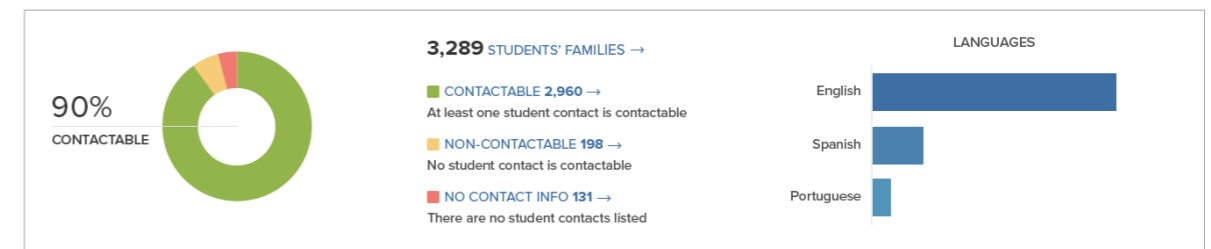
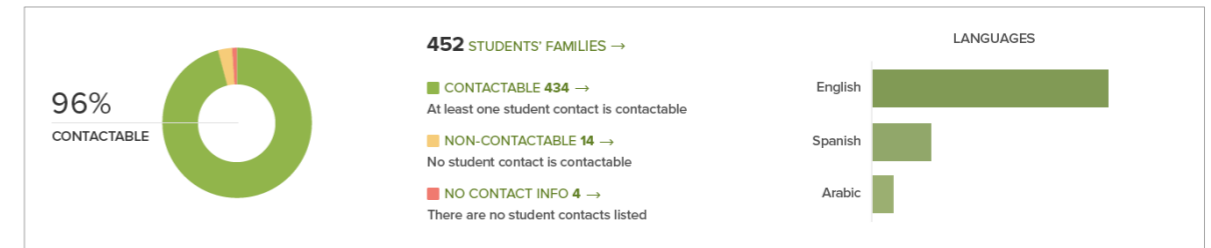


# Measure & Improve Contactability

## Initial Data Sync



## One Year Improvement





# Quick and Easy Onboarding

---

