

BOARD BRIEF

Date: May 10, 2019

For ACTION _____

For INFORMATION X_____

Board Agenda: Yes ___

No X_____

FROM: Clinton Page, Chief Accountability Officer

THROUGH: Gregory C. Hutchings, Jr., Ed.D., Superintendent of Schools

TO: The Honorable Cindy Anderson, Chair, and
Members of the Alexandria City School Board

TOPIC: Updates to the Strategic Planning Timeline of Activities

SUMMARY:

As discussed at the March 7, 2019 Board Meeting, the division has drafted a timeline for the strategic planning process. This Board Brief is intended to provide an update to the timeline as it relates to the Request for Proposals (RFP) process and the identification of both the steering and larger strategic planning committee.

BACKGROUND:

The Code of Virginia § 22.1-253.13:6 provides that each local school board shall adopt a division-wide comprehensive, unified, long-range plan based on data collection, an analysis of the data, and how the data will be utilized to improve classroom instruction and student achievement. The plan is to be developed with staff and community involvement and is to include, or be consistent with, all other division-wide plans required by state and federal laws and regulations. Each local school board shall review the plan biennially and adopt any necessary revisions. ACPS Board policy, AF - Comprehensive Plan, implements the Code of Virginia’s requirement.

In planning for the creation of the next strategic plan within ACPS, the RFP was released on March 12, 2019. A Pre-Proposal Conference was held on March 19, 2019 to answer any specific questions potential vendors may have. The division is expecting a conclusion to the RFP process and to have a contract awarded in the near future.

Nominees for the Steering Committee have been finalized and represent a diverse group of various stakeholders including representation from: School Board, Superintendent’s Senior Leadership Team, Alexandria City DCHS, principals, parents, teachers, student service support teams, and support staff. Nominees will be contacted and appointments finalized within the next two weeks.

Strategic Planning Committee applications are being received daily. An adjustment has been made to the timeline to facilitate additional outreach to align with ensuring desired representation across stakeholder groups and characteristics. Intentional efforts have been

BOARD BRIEF

made to ensure staff engagement within this process and to seek a diverse group of staff from all levels of the organization within the committee. The application review is still slated for this month with final decisions still on target to be made by late May.

To allow for continued outreach, messaging, and engagement throughout the planning process, the Office of Communications has created a brand for the strategic planning process as well as a website to serve as a hub of information. Throughout the process of creating the next strategic plan, the website will be updated with all relevant information and messaging. Please click the below link to access the website as it currently stands with overall messaging and the committee application link.

<https://www.acps.k12.va.us/Domain/1330>

The division remains on-track to begin active engagement with the steering and full committee in June to serve as a kick-off. Committee members will be asked to review salient data and information sources over the summer months to meaningfully inform the work of building a draft strategic plan in the fall months.

RECOMMENDATION:

The Superintendent recommends the School Board review the attached materials for possible planning, procedural, programmatic, and/or budgetary changes.

IMPACT:

Specific action steps within the Strategic Planning Timeline have shifted slightly. The division remains on target to have all key activities identified for completion by the end of May 2019.

CONTACT:

Clinton Page,
Chief Accountability Officer
703-619-8032